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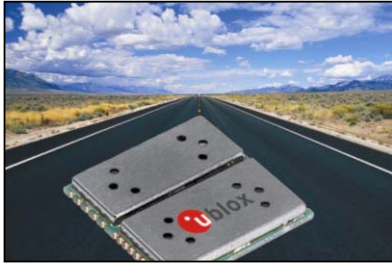
Press Release

u-blox Introduces New GPS Module: TIM-LA

For immediate release

FOR IMMEDIATE RELEASE

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u-blox GPS Receiver Module TIM

THALWIL, Switzerland -- September 16, 2004 -- u-blox AG today announced the introduction of the new GPS receiver module: TIM-LA. This new product specifically meets customer requirements by complementing the current module portfolio.

TIM-LA is a cost-optimized module equipped with a low-noise amplifier and suitable for passive antennas. It is powered by the 16-channel, low-power ANTARIS® chipset jointly developed by Atmel and u-blox, and shows superior performance in any static and dynamic environment, particularly in the most challenging metropolitan areas.

In addition, TIM-LA provides high sensitivity (-150 dBm) without compromising navigation accuracy, advanced WAAS / EGNOS support, excellent acquisition performance with 34 s cold start time, and highly effective multi-path suppression. The low power consumption (150 mW and under), the FixNOW™ power-saving mode and the built-in low noise amplifier make the TIM-LA especially attractive for battery-operated devices with stringent space and power requirements.

"With our wide range of modules, we have achieved an excellent product portfolio to target specific customer needs, whether cost, size, power consumption or programmability," says u-blox CEO Thomas Seiler. "Our customers can rely on high quality GPS receiver platforms and profit from the continuously upgraded performance with additional feature sets."

The TIM-LA is now available for ordering.

About u-blox

u-blox is an international company headquartered in Switzerland, with sales organizations in the Americas, Europe and Asia. Founded in 1997, u-blox develops leading positioning products based on the Global Positioning System (GPS) for the automotive and mobile communications markets. For more information, please refer to www.u-blox.com.

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