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Press Release

sunrise Chooses u-blox SuperSense[®] Indoor GPS to Test its Mobile Network Coverage

For immediate release

FOR IMMEDIATE RELEASE

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Thalwil, Switzerland -- April 11, 2006 -- Swiss telecommunications firm sunrise has chosen ANTARIS 4 SuperSense Indoor GPS technology developed by u-blox AG, the leading Swiss GPS receiver provider, to test signal strength across its mobile phone network.

sunrise wishes to ensure that its cellular network users can rely on good signal strength across Switzerland, including in indoor locations such as trams, buses and trains. The tests will measure the quality of coverage and help the operator identify locations where the installation of new base stations would improve the quality of its service.

"Our SuperSense receivers offer an exemplary mix of high sensitivity at ultra-low power consumption levels while delivering reliable and accurate location data. This will ensure that sunrise network coverage testing is always of the highest standard and that locations where coverage should be improved can be pin-pointed with phenomenal precision", said Karsten Tietz, VP Sales EMEA at u-blox AG.

About u-blox

u-blox is an international company headquartered in Switzerland, with sales organizations in the Americas, Europe and Asia. Founded in 1997, u-blox develops leading positioning technology and products based on the Global Positioning System (GPS) for the automotive and mobile communications markets. For more information, please visit www.u-blox.com.

About sunrise

sunrise is the leading independent telecommunications provider in Switzerland. 2.2 million customers enjoy the benefits of sunrise mobile, fixed network, and Internet services. The hybrid network based on GPRS, EDGE and UMTS technology provides cutting-edge mobile services to over 99% of the population and permits transmission rates of up to 384 Kbps. A wide range of high-quality voice and data services are provided via a high-performance fiber optic network with a total length of more than 7,000 kilometers. As a founding member of the Starmap Mobile Alliance, an association of leading European mobile communications providers, sunrise offers its customers access to first-class services even while they are abroad. sunrise is the brand name of TDC Switzerland AG. The TDC Group owns 100% of the share capital of TDC Switzerland AG. For more information, please visit www.sunrise.ch

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