



u-blox AG
Zürcherstrasse 68
8800 Thalwil
Switzerland
www.u-blox.com
Phone +41 44 722 74 44
Fax +41 44 722 74 47
info@u-blox.com

Press Release

u-blox opens office in Silicon Valley

Los Altos, California and Reston, Virginia -- April 18, 2008 -- u-blox America Inc., a leading GPS technology provider, today announced the moving of its West Coast office to the heart of Silicon Valley in California.

The Silicon Valley office will serve as the company's West Coast headquarters for sales, marketing and technical support. u-blox already has a strong presence in the West Coast having won contracts with leading original equipment and device makers based in the area. The new presence in Silicon Valley brings u-blox America closer to customers in the area and positions u-blox to gain new ones along the West Coast.

"With this move, we are looking to better serve the innovative, cutting-edge technology companies located throughout the US West Coast and Canada, and to build on our position as a leading positioning solutions provider," said Nikolaos Papadopoulos, President of u-blox America. "By partnering with technology leaders, we will continue to shape the future of GPS and location-awareness technologies."

About u-blox

u-blox is an international company headquartered in Switzerland and part of u-blox Holding AG, which is listed on the SWX Swiss Exchange. u-blox has subsidiaries in the USA, Singapore and Hong Kong and additional representative offices in China, Taiwan, Korea and Japan. Founded in 1997, u-blox develops leading positioning technology, products and services based on Global Navigation Satellite Systems (GNSS), including GPS and GALILEO, for the automotive, mobile terminals and infrastructure markets. For more information, please visit www.u-blox.com.

u-blox Contacts

Mark Chappell, u-blox America Inc. Regional Sales Manager West Coast
phone: +1 (408) 781 9456, email: mark.chappell@u-blox.com

Alicia Montoya, Communications Manager
phone: +41 (44) 722 74 86, e-mail: alicia.montoya@u-blox.com