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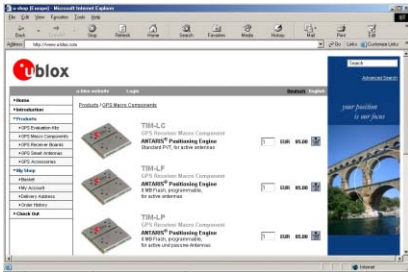
Press Release

**u-blox opens u-shop™, the easy-to-use
global On-Line E-commerce Platform for
u-blox GPS Receiver and Support Products.**

For immediate release

your position is our focus

Thalwil, Switzerland, 28. May 2004 - The u-blox on-line shop provides a new convenient platform for customers to purchase GPS receiver products and evaluation kits conveniently.



u-shop™, the on-line Internet shop from u-blox, offers a large selection of GPS receiver macro components, GPS receiver boards, GPS smart antennas, evaluation kits and antennas. Customers have the opportunity to select products, check out and use major credit cards for making payments. u-blox will deliver the ordered products from the u-blox offices in Switzerland and United States quickly to any place in the world. For credit card payments, the latest achievements in security are applied to provide the highest level of confidentiality.

u-shop – on-line Internet shop

"Never has it been so easy to order leading ANTARIS products with such little effort and minimum delivery times", says Thomas Seiler, CEO of u-blox. "Our customers will benefit from this new service, particularly when time to market is a key issue to achieve and maintain the competitive position."

The on-line shop is open immediately from the u-blox home page www.u-blox.com.

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About u-blox

u-blox is a company operating internationally with headquarters in Switzerland with subsidiaries in Germany, UK, USA and Hong Kong. Since its foundation in 1997, u-blox develops and markets leading Global Positioning System (GPS) chip sets and GPS receiver products. For further information and contacts, please refer to www.u-blox.com.

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