

Press Release

u-blox GPS technology powers Navigon Porsche Design PND



Thalwil, Switzerland – December 14, 2007 – NAVIGON, a leading provider of navigation products and software solutions, has introduced a slick, high performance personal navigation device developed in partnership with Porsche Design, featuring u-blox' ANTARIS®4 SuperSense® GPS technology.

NAVIGON's new P9611 measures 125mm x 82 mm x 19mm, weighs just 250 grams and boasts a wide range of hardware and software features, including a pre-installed SD memory card, USB cable, car cradle and charging cable and high quality audio player. The device comes with Bluetooth, enabling hands-free communication support for Bluetooth-enabled mobile phones.

Other software features include digital maps of 37 European countries, integrated TMC (Traffic Message Channel) that informs users about traffic jams and automatically calculates alternative routes and preloaded international information that updates automatically when users cross a border, displaying country-specific information such as speed limits or permitted alcohol limits.

"The P9611 combines u-blox' high sensitivity, high accuracy SuperSense® GPS technology with NAVIGON's cutting edge navigation know-how and Porsche Design's slick looks. This combination, added to the device's myriad of features, makes the P9611 the ideal PND for discerning users who want a reliable, long-lasting navigation device," said Thomas Seiler, u-blox CEO.

"We are honored to be the GPS supplier for such a high-end device," said Karsten Tietz, Vice President Sales EMEA.

Navigon's Porsche Design P9611 GPS unit additionally boasts two powerful processors, a 4.3-inch 480x272 pixels (WQVGA) high-resolution TFT touch screen and a 1400mAh Li-Ion battery.

The P9611 is available from NAVIGON's online shop (www.navigon.com/site/porsche) and from electronics retailers.

(A high-resolution picture is available from www.u-blox.com/news/navigon.jpg)

About u-blox

u-blox is an international company headquartered in Switzerland. u-blox has subsidiaries dedicated to sales and customer services in the USA, Singapore and Hong Kong and additional representative offices in China, Taiwan, Korea and Japan. Founded in 1997, u-blox develops leading positioning technology, products and services based on Global Navigation Satellite Systems (GNSS), including GPS and Galileo, for the automotive and mobile communications markets. For more information, please visit www.u-blox.com.

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