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Press Release

u-blox and Conrad Proudly Present GPS Smart Antenna with SuperSense[®]

For immediate release

your position is our focus

FOR IMMEDIATE RELEASE



(A photograph can be downloaded from <http://www.u-blox.com/news/conrad.jpg>)

u-blox and Conrad Proudly Present GPS Smart Antenna with SuperSense®

THALWIL, Switzerland -- 10 February 2006 -- u-blox AG, the number one Swiss provider of innovative GPS receiver technology, today announced the signing of a partnership with Conrad, the leading European mail-order electronics supplier. Conrad has developed a GPS smart antenna based on the u-blox SuperSense LEA-4H flagship module, which is now available at Conrad's retail and online stores. With its built-in USB interface, low power consumption, unrivaled sensitivity and 17 x 22 mm format, the LEA-4H was chosen for its fantastic navigation performance and low cost.

"We chose u-blox as our GPS technology supplier because of their best-in-class performance. They are known for their high quality products and as a reliable partner. I was particularly impressed with how easy it is to work with u-blox. They have a very straightforward approach," said Harald Greiner, Head of R&D, Conrad Technology Center.

Conrad offers its products and services by catalogue, through 29 retail stores in Europe and also on the Internet. The German Business catalogue 2006 contains 75,000 articles, covering just about everything that involves electronics. With 2.5 million visits per month, the Conrad homepage www.conrad.de is Germany's most popular technical and electronics Internet address. The site won the prestigious European "Online Star" Internet user award for the third time in 2003 in the "Computers and Technology" category and the readers of the computer magazine "PC Praxis" awarded the web site for the best online-shop in 2005.

"Conrad Electronic is *the* major distributor for consumer electronics in Europe. Customer satisfaction is paramount to them - we are very honored to be Conrad Electronic's GPS technology supplier for their USB GPS mice", explains Karsten Tietz, VP Sales EMEA at u-blox AG.

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About u-blox

u-blox is an international company headquartered in Switzerland, with sales organizations in the Americas, Europe and Asia. Founded in 1997, u-blox develops leading positioning technology and products based on the Global Positioning System (GPS) for the automotive and mobile communications markets. For more information, please visit www.u-blox.com.

About Conrad

With a widespread range of 75.000 products Conrad Electronic GmbH is Europe's leading mail order Company specializing in electronics. The main office of this family-run concern is located in Hirschau/Oberpfalz; furthermore there are 23 retail stores in Germany and subsidiary companies and affiliate companies located in the primary European countries.

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