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Press Release

u-blox delivers its 2,000,000th GPS receiver to @Road:

The GPS receiver was presented during a special ceremony held at CTIA WIRELESS I.T. & Entertainment 2005

For immediate release

FOR IMMEDIATE RELEASE



Leo Jolicoeur (left), Nikolaos Papadopoulos (right)

This image can be downloaded from http://www.u-blox.com/news/at_road.jpg

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SAN FRANCISCO, California, September 28, 2005 -- u-blox America, Inc. delivered its 2,000,000th GPS receiver, based on its ANTARIS® technology, to @Road, Inc. (NASDAQ: ARDI), a global provider of Mobile Resource Management (MRM) and intelligent field service automation solutions. Nikolaos Papadopoulos, president of u-blox America, delivered the GPS receiver personally to Leo Jolicoeur, @Road chief marketing officer, during a special ceremony held yesterday during CTIA WIRELESS I.T. & Entertainment 2005 in San Francisco.

@Road uses u-blox GPS receivers in their @Road iLM (Internet Location Manager) Field Force Management solution, which obtains and transmits location information over wireless networks via the @Road location service centers to the @Road subscriber, in the form of reports and maps showing mobile resource location and other relevant remote data, on demand. In addition to Field Force Management, @Road offers a family of MRM solutions including Field Service Management and Asset Management offered in on-demand software delivery, on-premise and hybrid environments.

The u-blox 16-channel ANTARIS® GPS engine provides superior navigation performance in the most challenging metropolitan and rural areas, short acquisition times, full WAAS / EGNOS support, remarkably low power consumption and features the FixNOW™ advanced power management function. Our ISO 9001 and ISO/TS 16949 certified manufacturing partner ensures that u-blox modules meet the highest production standards needed for reliable and accountable applications for the fleet management and vehicle tracking industries.

"u-blox is delighted that @Road uses our GPS technology for its innovative MRM solution," said Papadopoulos. "It is only natural that the leading MRM company and the leading GPS maker should work together to offer the very best market solutions for businesses wanting to optimize mobile workforce productivity, drive down fuel and other operational costs and increase revenues."

From actual vehicle routes, starts and stops, to customizable maps showing mobile workforce or resource location relative to important landmarks, @Road Field Force Management solutions enable businesses to gain visibility into the daily activities of their mobile workers and resources, on-demand. Users can also upload customer and/or trip information into a routing engine and generate on-demand reports such as optimized routes for drive-time, fuel economy, city ordinance compliance and much more. The @Road family of advanced Field Force Management solutions includes products such as the @Road GeoManager_{SM} iLM, @Road Pathway_{SM} iLM and @Road Portico_{SM} iLM.

Combining u-blox' ANTARIS® GPS receivers with its advanced iLM capabilities, @Road has helped businesses benefit from MRM solutions, through improved knowledge and visibility of their mobile workers, their mobile workers' work and their mobile workers' assets. With the newly introduced ultra-low power ANTARIS® 4 GPS chipset, @Road will be able to offer even more power- and space-efficient Field Force Management solutions, while further reducing costs thanks to ANTARIS® 4 products' higher system integration.

"For our customers, staying connected with their mobile workforce is mission-critical for maximizing their competitive advantage," Jolicoeur said. "Accurate and reliable location and vehicle information is vital to the efficient management of mobile resources. This is why our choice to use u-blox GPS receivers was a natural one."

About u-blox

u-blox is an international company headquartered in Switzerland, with sales organizations in the Americas, Europe and Asia. Founded in 1997, u-blox develops leading positioning products based on the Global Positioning System (GPS) for the automotive and mobile communications markets. For more information, please visit <http://www.u-blox.com/>.

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About @Road

@Road, Inc. is a leading global provider of solutions designed to automate the management of mobile resources and to optimize the service delivery process for customers across a variety of industries. By providing real-time Mobile Resource Management infrastructure integrating wireless communications, location-based technologies, transaction processing and the Internet, @Road solutions are designed to provide a secure, scalable, upgradeable, enterprise-class platform, and are offered in on-demand software delivery, on-premise or hybrid environments that seamlessly connect mobile workers in the field to real-time corporate data on demand.

@Road provides Mobile Resource Management solutions to approximately 160,000 subscribers and end users around the world. The company is headquartered in Fremont, Calif., and has a global presence with offices in North America, Europe and Asia. For more information on @Road solutions, visit <http://www.road.com>.

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